



# Resource Guide

Thursday, April 16, 2009

# Participating organizations

Bold face letters indicate whether an organization listed below is an Expo! exhibitor, a workshop participant, and/or an employer with career-related opportunities available within the next three months.

Keys to symbols:

**Expo** = Expo exhibitor

**W1** = Workshop participant/workshop number

**OP** = paid work opportunity

**OS** = unpaid work opportunity offering school credit

**OU** = unpaid work opportunity or internship

**OV** = volunteer opportunity

## **Baum Forum/Public Market Partners**

Event Producer

baumforum.org, (718) 884-5716

**OP**

The Baum Forum facilitates an on-going dialogue on food and farming issues, focusing on the preservation of a healthy, diversified food system. Through a program of conferences and seminars, the Forum offers a variety of perspectives to a broad audience of the professional food and agriculture community, educators, and concerned citizens.

## **New York City Food & Fitness Partnership**

Event Producer

nycfoodandfitness.org, (917) 351-8718

**Expo**

The NYC Food & Fitness Partnership was founded in 2007. Its mission is to improve the overall wellness of all NYC residents and to encourage healthy lifestyle choices, by promoting both equitable access to a healthy, sustainable food system, and environments that support active living. Through these efforts the Partnership seeks to achieve measurable improvements in opportunities for active living and healthy food access, and in rates of physical activity, healthy eating and obesity. The Partnership will rely on community input and bring together people, organizations, and businesses from diverse sectors, with diverse expertise, to work together in pursuit of this shared vision.

## **Sixth Street Community Center**

sixthstreetcenter.org

**Expo, OV**

For 25 years Sixth Street Community Center has been committed to empowering the Loisaida community and celebrating its extraordinary diversity. We offer programs assisting low and moderate income residents which build a fulfilling sense of community around basic needs for food, health and education. Our current goals are to (1) further the education of our young people in sustainable agriculture, nutrition and health, (2) expand community supported agriculture in our neighborhood by reaching out to more low income households, and (3) strengthen food safety laws through our campaign against genetic engineering.

## **A Moveable Garden Acra, New York**

**Expo, OV**

We are a small practicing organic/sustainable farm in upstate New York. We are self-taught brooklyn kids who are young and hungry and passionate. We are growing whatever we can. We hope for a bountiful season, full bellies and a new understanding of hard work. We are: Alexis Sarandon, Sebastian Naskaris, and Alex Luther. Contact us! [Amoveablegarden@gmail.com](mailto:Amoveablegarden@gmail.com)

## **Anything But the Gym**

anythingbutthegym.com

**W4**

Anything But The Gym is New York City's newest and most exciting approach to health and fitness. No more sweaty locker rooms. No more expensive membership fees. No more trainers calling your home. Anything But The Gym connects interesting people to interesting ways of getting and staying in shape. Kayaking on the Hudson River. Rollerblading to the Cloisters. Swing dancing at Lincoln Center. You'll meet great people while you challenge your body, burn calories and explore the greatest city in the world.

## **ASPIRA Y.E.S.!**

nyaspira.org, (212) 564-6880

**Expo, W19, OP, OS, OU, OV**

ASPIRA of New York is a youth services agency, founded in 1961, working to foster the advancement of the Hispanic community by helping Latino youth aspire to improve their lives through educational excellence and to better their communities through enlightened leadership.

## **B'N Fit Program — The Children's Hospital at Montefiore**

montefiore.org, (718) 920-6537

**Expo**

Providing a safe environment for teens who need access to comprehensive weight loss services, B'N Fit teaches teens to adopt healthy lifelong nutritional and physical activity skills.

## **Bronx Green-Up/Intern Explainers Program**

New York Botanical Garden

nybg.org, (718) 817-8026

**Expo, OS, OV**

Bronx Green-Up, the community outreach program of The New York Botanical Garden, provides horticultural advice, technical assistance, and training to community gardens, school groups, and other organizations interested in improving urban neighborhoods in the Bronx through greening projects. At the heart of Bronx Green-Up are the community gardens of the Bronx and a compost education program. The Garden's Intern explainer Program offers a

great opportunity to make new friends, learn about plants, develop new skills, and receive personal mentoring and hands-on training. In return, you volunteer your time in the Everett Children's Adventure Garden to help facilitate programs and offer assistance to visitors.

## **Bronx Helpers, New Settlements**

(718) 716-8000 x116

**Expo**

With the motto, "Working for the Community to Better Our Lives," the Bronx Helpers program provides 80 youth with the opportunity for leadership development, civic engagement and community service. Their investigation of bodegas, food distributors and others affecting food access in their community was captured in their video, "Bodega Down Bronx."

## **Brooklyn Academy of Science and the Environment High School**

basehighschool.net

**W5**

We're an NYC public high school grades 9-12. Our main theme is science and the environment. Last summer we started a sustainable agriculture program. We teach a year round sustainable agriculture elective class for all grades except 9th. We also run a summer internship in partnership with Brooklyn Botanic Garden's GreenBridge program. We also participate in the SchoolFood Garden to Cafe program providing food that we grow to the school's cafeteria.

## **Brooklyn Food Coalition**

brooklynfoodconference.org

**Expo, OV**

The Brooklyn Food Coalition, producer of the upcoming Brooklyn Food Conference on May 2, is a nonprofit seeking to bring together a uniquely broad and diverse community of activists and citizens to discuss and learn more about the critical food issues of our time and what role we as neighbors can play to address them. We will create a Brooklyn base for the food movement, advocating for Food Democracy in our neighborhood and everywhere in the world.

## **Brooklyn Rescue Mission**

brooklynrescuemission.org, (718) 363-3085

**W1**

Brooklyn Rescue Mission Inc. promotes healthy living and neighborhood revitalization for central Brooklyn residents through, an innovative sustainable food system, with a focus on families and youth. Brooklyn Rescue Mission Inc. envisions urban farming as the starting point for a self-reliance movement, empowering neighborhood residents to take ownership of their own food supply, nutrition and neighborhood revitalization. BRM endeavors to build community pride, provide healthy provisions to its neediest residents, encourage youth entrepreneurship and develop a

communal culture towards land use and community health.

## **CanFit**

canfit.org

**W13**

Canfit's mission is to work with communities and policymakers to develop culturally resonant policies and practices that improve food and fitness environments for adolescents in low income communities and communities of color.

## **Children's Aid Society**

childrensaidsociety.org, (718) 589-4441

**Expo, W14, OP**

Our Mission: To ensure the physical and emotional well-being of children and families, and to provide each child with the support and opportunities needed to become a happy, healthy and productive adult. The Children's Aid Society's Culinary Team featured at this event is led by Stefania Patinella, Director, Food and Nutrition Programs.

## **Christopher Columbus High School**

Icy Blue Steppers, Cheerleaders and Dancers

**W17**

Students helping their community through rhythm and dance.

## **City Gym Boys**

citygymboys.com, (212) 465-3286

**Expo, W6, W11**

City Gym Boys is an elite team of natural bodybuilders from the inner city dedicated to mentoring young men and women on the lifelong benefits of fitness and exercise. Our mission is to help eliminate the onset of obesity, particularly among African-Americans and Latinos in the inner city, by getting teens hooked on working out. If we can get 15 to 23 year olds to make fitness a habit, then we are on our way to reducing diabetes and heart disease.

## **Cornell University Cooperative Extension (CUCE-NYC)**

Sponsor

cce.cornell.edu, 212 340 2910

**Expo, OP**

CUCE-NYC is a research-based organization that adapts to the evolving needs of communities, families and individuals by engaging them in experiential learning opportunities that are based in research and focuses on nutrition and health, family & youth development and urban environment issues. Dr. Philson Warner will demonstrate the NDFIT Hydroponics system.

## **Dewitt Clinton High School Students for Equality and Action**

**W7**

## **East New York Farms!**

eastnewyorkfarms.org, (718) 649-7979 x28

**Expo, W10**

East New York Farms! is a collaborative project whose mission is to organize youth and adult residents to address food issues in their community by promoting local and regional sustainable agriculture and community-based economic development. Together, we grow food for the community, engage youth in hands-on agricultural learning and leadership training, develop economic opportunities for regional farmers, local gardeners and other small entrepreneurs through a neighborhood farmers' market; preserve community gardens as open space; and educate residents about healthy food and healthy environments.

## **Eat Well Guide**

eatwellguide.org

**Expo, OS, OV**

Eat Well Guide® is a free online directory of thousands of family farms, restaurants, and other outlets for fresh, locally grown food. Originally a database of sustainably-raised meat and dairy producers, its listings have expanded to include farmers' markets, CSA programs, partner organizations, water-conscious ratings and vegetarian eateries. Eat Well is also home to The Green Fork blog and the free print and online book Cultivating the Web: High Tech Tools for the Sustainable Food Movement.

## **EATWISE, CookShop for Teens from the Food Bank For New York City**

eatwise.us

**Expo, W3**

EATWISE (Educated and Aware Teens Who Inspire Smart Eating), the CookShop program for teens, is a nutrition-education program that focuses on empowering New York City high school students from low-income communities to raise awareness for food and nutrition among peers to work toward increasing access to healthy food in low-income neighborhoods.

## **FamilyCook Productions /Teen Iron Chef**

familycookproductions.com, (212) 867-3929

**Expo, W20**

FamilyCook Productions bring families together around delicious, fresh food while positively impacting their health and well-being. Our goal is to embed this education in the communities we serve, through our curricula, programs and training. Our youth programs teach the life skills of cooking and healthful eating, while developing young people to become peer educators and advocates in their communities.

## **Food and Water Watch**

foodandwaterwatch.org, (917) 733-0434

**Expo, OP, OS, OU, OV**

Food & Water Watch is a nonprofit consumer organization that works to ensure clean water and safe food. We challenge the corporate control and abuse of our food and water resources by empowering people to take action and by transforming the public consciousness about what we eat and drink. Food & Water Watch works with grassroots organizations around the world to create an economically and environmentally viable future.

## **Franklin K. Lane High School**

schools.nyc.gov/SchoolPortals/19/K420

**W2**

## **Grassroots Artists' MovEmEnt (G.A.M.E.)**

kickgame.com

**Expo, OP, OS, OU, OV**

G.A.M.E empowers poor Black and Latino communities in the Bronx. We develop youth leadership skills and prevent youth incarceration using a host of youth empowerment tools and protects artist rights. The youth-run South Bronx Greenmarket is a project of G.A.M.E.

## **GreenMap System**

greenmap.org, (212) 674-1631

**Expo**

Engaging communities worldwide to chart a sustainable future, Green Map System shares award-winning adaptable mapmaking tools, a globally recognized iconography and multilingual websites (including a new social mapping platform at OpenGreenMap.org), presentations and more. See our NYC work at GreenAppleMap.org and our network in 50 countries at GreenMap.org

## **Greenmarket's Youth Education Project — CENYC**

**Expo**

cenyc.org/greenmarket/education

Greenmarket promotes regional agriculture and ensures a continuing supply of fresh, local produce for New Yorkers. The Greenmarket Youth Education Project connects city children with farmers and enables them to experience food as a joyful journey that starts with a seed and ends on their plate.

## **GreenThumb City of New York Parks & Recreation**

Sponsor

greenthumbnyc.org

**Expo**

Established in 1978, GreenThumb remains the nation's largest urban gardening program, assisting over 600 gardens and nearly 20,000 garden members throughout New York City. Our aim is to foster civic participation and encourage neighborhood revitalization while preserving open space. Community gardens provide green space and easily accessible recreational opportunities in the areas that need them most. GreenThumb provides workshops and physical resources to community and school gardens.

## **The Growing Connection**

thegrowingconnection.org/

**Expo, OP, OS, OU, OV**

The Growing Connection links people and cultures in a revolutionary campaign that introduces low-cost water efficient and sustainable food growing innovations hand in hand with access to technology and information via existing and emerging technologies.

## **Harlem Crossfit**

crossfitnyc.com, (646) 290-6005

**W4**

CrossFit started at a maverick gym in Santa Cruz, and quickly spread to Olympic and professional athletes, police and military special operations units, champion martial artists, and everyday people looking for a serious kick in the butt. CrossFit workouts are functional, varied

and intense. They also scale to any ability level—our members range from elite athletes to eighty-something grandmothers—so whatever shape you're starting from, you'll be able to jump right in.

## **Health Equity Project**

[healthequityproject.org](http://healthequityproject.org)

### **W16**

HEP delivers interactive workshops focused on health indicators, disparities across communities, and community-based participatory research. The program then guides youth in developing short-term research projects to explore how different issues in their neighborhoods impact health outcomes. HEP helps youth to develop critical thinking, analysis, and research skills and assists them in developing small-scale action projects to begin to bring about positive changes in their community.

## **HealthCorps**

[healthcorps.org](http://healthcorps.org), (212) 742-2875

### **Expo, W20**

Modeled after the Peace Corps, the HealthCorps school-based program shows teens practical life skills through fun, interactive school seminars focused on the value and power of students' bodies and minds. HealthCorps "Coordinators", recent college graduates who have deferred medical school or graduate health program studies to participate in public service, empower teens to become educated consumers and health activists and encourage students to develop positive behavioral shifts that enhance self esteem and mental resilience.

## **Healthy Bodegas Initiative NYC Department of Health and Mental Hygiene**

[nyc.gov/html/doh](http://nyc.gov/html/doh)

### **Expo, W16, Closing Panel, OS, OU, OV**

The Healthy Bodegas Initiative, in the Physical Activity and Nutrition Program in the Bureau of Chronic Disease Prevention and Control, works to increase access to healthier food options in NYC corner stores and to educate and empower the community to choose and demand healthier options.

## **I Challenge Myself**

[ichallengemyself.org](http://ichallengemyself.org), 718 585-5021

### **Expo, W12**

I Challenge Myself (ICM) uses fitness-based challenges that allow youth in low-income communities to develop physically, academically and socially. ICM expects that youth who successfully complete their programs will: view challenges as opportunities to learn and grow, experience the value of goal-setting, discipline, hard work and teamwork; incorporate fitness and healthy eating as a lifestyle; recognize that learning extends beyond the classroom; and transfer their newly acquired skills and experiences to lead healthy, happy and productive lives.

## **ioby**

[ioby.org](http://ioby.org), (212) 228-6947

### **Expo, OS, OU, OV**

ioby stands for "in our backyards" and the belief that environmental knowledge, innovation, action, and service begin and thrive at the local level. On [ioby.org](http://ioby.org), NYC-based groups describe their environmental projects, and New Yorkers can look for projects in their own neighborhood that they find meaningful and click to donate or volunteer

to support them. We are a non profit organization based in Brooklyn, and we will pilot the beta site in the five boroughs of NYC in April 2009.

## **John Bowne High School**

[johnbowne.org](http://johnbowne.org)

Students develop their required supervised work experience program on this Queen's school's land laboratory during their first summer of enrollment. Some two hundred students are then placed in both city and farm jobs for their second and third summers.

## **Just Food**

[justfood.org](http://justfood.org), (212) 645-9880

### **Expo, OP, OV**

Just Food is a non-profit organization that works to develop a just and sustainable food system in the New York City region. We do this by fostering new marketing and food-growing opportunities that address the needs of regional, rural family farms, NYC community gardeners, and NYC communities.

## **The K.I.D.S. (Kindness and Imagination Development Society)**

[kidsociety.wordpress.com](http://kidsociety.wordpress.com)

### **Expo, OV**

The K.I.D.S. is a group of people committed to developing (or redeveloping) our childhood selves. This is meant not in the sense of being immature or irresponsible (although that has its definite place), but in the sense of approaching life and all its problems with wonder, boundless energy, and excitement.

## **Nature's Turn**

[naturesturn.org](http://naturesturn.org)

### **Expo**

Judy Isacoff / Nature's Turn brings nature indoors and people out for visual and language arts, science, social studies, math: art from raw materials, nature journaling, foods & farming. Indoor & outdoor gardens for all reasons, e.g. edible year 'round sprout gardens and butterfly gardens and sunflower rooms. Grain growing to grinding. Arouse the sense of wonder, celebrate our part in the natural world.

## **New York Coalition for Healthy School Food**

[healthyschoolfood.org](http://healthyschoolfood.org)

### **Expo, OS, OU, OV**

The New York Coalition for Healthy School Food (NYCHSF) is a statewide nonprofit that works to improve the health and well-being of New York's students by advocating for healthy plant-based foods, including local and organic where possible, farm to school programs, the elimination of unhealthy competitive foods in all areas of the school (not just the cafeteria), comprehensive nutrition policy, and education to create food- and health-literate students.

## **New York State Department of Agriculture and Markets**

Sponsor

[agmkt.state.ny.us](http://agmkt.state.ny.us)

### **Expo**

The New York State Department of Agriculture and

Markets is dedicated to fostering a thriving local food and agriculture economy that benefits producers and consumers alike. Its multiple missions include: promoting expanded distribution of farm products grown and produced in New York through the Pride of New York program, supporting Farm-to-School marketing and education efforts, administering farmers' market nutrition programs, and supporting community gardening. The Department is currently working with NYC SchoolFood and other partners in piloting the Garden to School Café project in NYC schools.

## **Open Road**

[playgrounddesign.blogspot.com](http://playgrounddesign.blogspot.com)

### **W18**

At Open Road, a not for profit established in 1990, kids design alongside architects, artists, biologists, and professional athletes. Green areas are integrated with active sports, skate ramps with slides and art. Ponds, sand and dirt are playable as well as respected living systems. Kids play with teenagers and adults. Instead of fences and signs, suggestive design informs you.

## **Organic Valley's Generation Organic Program**

Sponsor

[organicvalley.coop](http://organicvalley.coop), (888) 444-6455

### **Expo, W8, OP**

Organic Valley is a farmer-owned cooperative with regional distribution throughout the United States. The cooperative has established Generation Organic (Gen-O), a program aimed at encouraging young, organic farmers to thrive now and in the future.

## **Punk Rope**

[punkrope.com](http://punkrope.com), (646) 654-0668

### **W4, OU, OV**

To make fun fitness accessible to all. To train fitness professionals and laypeople in our methodology. To overturn the epidemic of sedentary living by helping people to fall in love with movement.

## **Queens County Farm Museum**

[queensfarm.org](http://queensfarm.org), (718) 347-3276

### **W8, OV**

The mission of the Queens County Farm Museum is to preserve, restore, and interpret the site. Through educational programs, events, and museum services, we educate the public as to the significance of Queens County's agricultural and horticultural past and heighten awareness of present-day agricultural and horticultural practices.

## **Readnex Poetry Squad**

[myspace.com/readnex](http://myspace.com/readnex)

ReadNex Poetry Squad is a group of four spoken word poets/emcees that have banded together to uplift urban communities through the power of music. They have managed to blend conscious social commentary with influences from Hip-Hop, Soul, Latin and Caribbean music, to create a unique sound that is already making an impact on not only the music industry, but the world.

## **Real Food Challenge**

[realfoodchallenge.org](http://realfoodchallenge.org), (617) 913-0198

### **Expo, W5**

The Real Food Challenge serves as both a campaign and a network. The campaign is to increase the procurement of real food on college and university campuses. By leveraging their purchasing power we can catalyze the transformation of the larger food system. The network offers a chance for students and their allies (those working on the campaign along with those who've yet to sign on) to make connections, learn from one another, and grow the movement.

## **SchoolFood**

NYC Department of Education  
opt-osfns.org/osfns

### **Expo, OP**

SchoolFood is committed to promoting healthy food choices among our students and maintaining high nutritional standards while offering delicious, healthy, and satisfying menu choices.

## **SCO Adolescent ACTION**

### **Advocates**

dev.sco.org, (516) 671-1253 x113

### **W16**

Caring for children and young adults in crisis for over a century, SCO Family of Services, a nonprofit agency, works with those most vulnerable in the metropolitan area to overcome the devastating impact of poverty, neglect, abuse, and developmental and mental challenges, as they strive for a brighter, more independent future.

## **Seeing Through the Hand Studio**

newyorkcitymassageandyoga.com,  
(347) 425-9527

### **W15**

## **Slow Food USA**

slowfoodusa.org, (718) 260-8000

### **Expo, OS, OU, OV**

Slow Food USA seeks to create dramatic and lasting change in the food system. We reconnect Americans with the people, traditions, plants, animals, fertile soils and waters that produce our food. We seek to inspire a transformation in food policy, production practices and market forces so that they ensure equity, sustainability and pleasure in the food we eat.

## **South Bronx Food Cooperative**

sboxfc.org (718) 401-3500

### **Expo, OU, OV**

The mission of the South Bronx Food Cooperative is to provide affordable and nutritious food to all residents of the South Bronx (and NYC) while empowering the local community by encouraging good health, providing relevant job skills and fostering environmentally responsible activities through democratic cooperation.

## **Sustainable South Bronx**

ssbx.org (646) 400-5430

### **Expo**

SSBx is a community organization dedicated to Environmental Justice solutions through innovative, economically sustainable projects that are informed by community needs. The Active Living by Design Program is dedicated to finding fun, cultural competent ways to

help ppl in the community enjoy and feel safe while being physically active.

## **Teen Entrepreneur Boot Camp**

teenentrepreneurbootcamp.org

### **W11**

Teen Entrepreneur Boot Camp is an extreme business experience for teens. Our mission is to create an intensive learning environment that will teach them business survival and life skills. What differentiates us from traditional business education is that the teens actually open a REAL business for one day.

## **The Center for Food & Environment at Teachers College, Columbia University — LiFE Program**

tc.columbia.edu/LiFE/

### **Expo**

The Center for Food & Environment at Teachers College is a national leader in the areas of food, food systems, and the diet-health connection. Its research leads to understanding why people make the food choices they do, and what types of interventions facilitate voluntary adoption of more healthful and ecologically sound food choices. This research has many practice-based outcomes.

## **The Cloud Institute for Sustainability Education**

sustainabilityed.org

The mission of The Cloud Institute is to ensure the viability of sustainable communities by leveraging changes in K-12 school systems to prepare young people for the shift toward a sustainable future. We do this by inspiring teachers and engaging students through meaningful content and student-centered instruction.

## **The Food Project**

thefoodproject.org, (617) 442-1322

### **W13**

Our mission is to grow a thoughtful and productive community of youth and adults from diverse backgrounds who work together to build a sustainable food system. We produce healthy food for residents of the city and suburbs and provide youth leadership opportunities. Most importantly, we strive to inspire and support others to create change in their own communities.

## **The NYC Host Committee for the UN Commission on Sustainable Development**

sustainablefoodmonitor.org

### **Expo, W9**

NYC Host Committee for CSD is organized to bring NYC youth, city farmers, workers and social movements to participate in the upcoming meetings of the UN Commission on Sustainable Development. For this session of the CSD the issues are agriculture, land, rural development, desertification, drought and sustainable development for Africa. For more information on the CSD, see <http://www.un.org/esa/dsd/>.

## **The Point CDC**

thepoint.org, (718) 542-4139

### **Expo, W9**

The Point Community Development Corporation is a non-profit organization dedicated to youth development and the cultural and economic revitalization of the Hunts Point section of the South Bronx. We work with our neighbors to celebrate the life and art of our community, an area often defined solely in terms of its poverty, crime rate, poor schools, and sub-standard housing. We believe the area's residents, their talents and aspirations, are The Point's greatest assets. Our mission is to encourage the arts, local enterprise, responsible ecology, and self-investment in the Hunts Point community.

## **Village Community Boathouse**

villagecommunityboathouse.org, (917) 656-7285

### **Expo, OV**

Our mission is to restore safe, universal public access to our city's largest public space — its waterways — and to introduce the public, especially young people, to the joys of rowing, sailing and boatbuilding. Our boathouse is located on Pier 40 in Hudson River Park, at the end of West Houston Street in Manhattan, halfway out the walkway on the south side. In the summer and fall, we also offer community rowing in Dumbo Cove, Brooklyn.

## **WHY — World Hunger Year**

whyhunger.org, (800) 5-HUNGRY

### **Expo**

WHY is a leading advocate for innovative, community-based solutions to hunger and poverty. WHY challenges society to confront these problems by advancing models that create self-reliance, economic justice, and equal access to nutritious and affordable food.

## **Youth Cabinet**

youthcabinet.org

### **Expo, W9**

Our mission is to connect young leaders across the country to discuss issues important to youth, to create a non-partisan youth agenda, to advise political representatives at every level, to partner with schools across the country ensuring that the voter registration process is complete before a student graduates from high school, to hold registration drives on college campuses across the country, to create videos to inspire youth to vote and be active in the political process.

## **Youthmarket — CENYC**

cenyc.org/youthmarket, (212) 341-0476

### **Expo, W1, OP**

Youthmarket is a network of youth-run urban farm stands operating in neighborhoods throughout NYC where there is a lack of access to fresh fruits and vegetables. Youthmarket distributes only produce grown by local, small family farmers which is sold by our staff of young entrepreneurs who are paid a good wage to provide this valuable service to their own communities. A program of Council on the Environment of NYC.