

SCHOOLS & FOOD

Innovation, Opportunity and Wellness



Saturday, April 1 • 9:30 am – 6 pm

The Graduate Center, CUNY • 365 Fifth Ave (34th St)

Co-sponsored by the Baum Forum and the Department of Continuing Education and Public Programs at The Graduate Center (CUNY)

Thank you to our sponsors



Pride of New York

New York State

Department of Agriculture and Markets

FoodChange

FoodChange

SchoolFood Plus Initiative



SchoolFood
Feed your mind

Office of School Food

New York City Department of Education

and

Litwin Foundation

Sustainability Institute — Food for Health Program

Congressional Hunger Center

Center For Ecoliteracy

Dallis Coffee, Inc.

Conference Program

9:40 a.m. Welcome

Location: Auditorium

David Levine, Continuing Education & Public Program at The Graduate Center, Director
Hilary Baum, Baum Forum, Director

9:50 a.m. Keynotes: Where We Are and Why Now Is the Time

Location: Auditorium

Chef Ann Cooper, Berkeley Unified School District, Director of Nutrition Services
Janet Poppendieck, Hunter College, CUNY, Professor of Sociology

10:30 a.m. Plenary I

Location: Auditorium

Moderator: Dr. Thelma Dye, Northside Center for Child Development,
Executive Director

Chef Jorge Collazo, NYC Dept. of Education, SchoolFood, Executive Chef
Antonia Demas, Ph.D Food Studies Institute, Founder

Candace Young, NYC Dept. of Health & Mental Hygiene,
Physical Activity & Nutrition Program, Director

Lynn Fredericks, Family Cook Productions, Founder

11:45 a.m. Plenary II

Location: Auditorium

Moderator: Robert Lewis, NYS Department of Agriculture & Markets,
Chief Marketing Representative

Patrick Brennan, NYS Dept of Agriculture & Markets, Commissioner

William Jordan, NYS Department of Agriculture & Markets, Special Assistant

David Berkowitz, NYC Department of Education, SchoolFood, Executive Director

Richard Murphy, FoodChange, Executive Director

Dr. Margo Wootan, Center for Science in the Public Interest,
Director of Nutrition Policy

12:45 p.m. Conference Luncheon

Location: Dining Commons, 8th floor

Jorge Collazo, Executive Chef

2:15 p.m. WORKSHOP 1

1. Dollars and Sense: The True Cost of School Food Reform

Location: Auditorium

Moderator: Kathleen Adamick JD, Food Systems Solutions, President

Betsey Bacelli, Broome Tioga BOCES, Food Service Supervisor

Chef Beth Collins, Ross School, Executive Chef

Chef Bobo (Robert Surles), Calhoun School, Executive Chef

2. Parents Building The Movement

Location: C-197

Moderator: Amie Hamlin, NY Coalition for Healthy School Lunches,
Executive Director

Amy Kalafa, Two Angry Moms, Filmmaker

Dr. Susan Rubin, Westchester Coalition for Better School Food, Founder and President

Allison Carmen, Attorney at Law, Parent Activist

3. Food and Garden-based Curricula

Location: C-201

Moderator: Jaimie Cloud, Cloud Institute for Sustainability Education,
Founder and President

Pamela Koch, Teachers College, Projects Coordinator for LiFE
(Linking Food and the Environment)

Amy Gifford, National Gardening Association, Education Specialist

4. New York Harvest for New York Kids

Location: C-198

Moderator: Robert Lewis, NYS Department of Agriculture & Markets,
Chief Marketing Representative

Todd Adelman, Block Institute, Nutrition Services, Director

Tom Strumolo, Council on the Environment of NYC, Greenmarket Program, Director

Julia Jordan, Spoons Across America, Founder and President

Elizabeth Schaible, NYC College of Technology, Dept. of Hospitality & Management,
Assistant Professor

Chef Feliberto Estevez, Gracie Mansion, Executive Chef

5. School Food Revolution and Innovation in Rome and the UK

Location: C-203

Moderator: Toni Liquori, EdD, MPH Liquori & Associates LLC, Teachers College

Dr. Silvana Sari, Department of School and Educational Policies, City of Rome

Dr. Roberta Sonnino, School of City and Regional Planning, Cardiff University, Wales

6. Public/Private Partnerships for Change

Location: C-204

Moderator: Julia Erickson, Non-profit management Consultant

Lynn Fredericks, Family Cook Productions, Founder

Karen Karp, Karp Resources, Principal

Peggy Agron, MA, RD, California Project L.E.A.N. , Chief

7. Research That Makes the Case — A

Location: C-205

Moderator: Cecily Upton, SlowFood USA, Slow Food in Schools ,Coordinator

Antonia Demas, Ph.D Food Studies Institute, Founder

Ariel Demas, Food For Life, Director

3:30 p.m. WORKSHOP 2

Location: Auditorium

8. Farm to College

Moderator: William Jordan, New York State Dept Agriculture & Markets, Special Assistant

Josh Viertel, Yale Sustainable Food Project, Director

Babette Audant, Kingsborough College, Culinary Management Center, Assistant Director

Franca Tantillo, Berried Treasures Farm

Larry Levitas, Columbia University, Dining Services Director

9. Youth, Schools and Gardening in NYC

Location: C-198

Moderator: John Ameroso, Cornell Cooperative Extension

Gerard Lordahl, Council on the Environment of NYC,

Open Space Greening Program, Director

Ian Marvy, Added Value, Co-founder and Executive Director

Jonah Braverman, East NY Farms Youth Program, Urban Agriculture Coordinator

10. Cooking Outside the Lunchroom/ Learning Inside the Cafeteria

Location: C-197

Moderator: Mike Zamm, Council on the Environment of NYC,
Environmental Education Program, Director
Lynn Pentecost, Lower Eastside Girls Club of New York, Director
Margrethe Horlyck-Romanovsky, MPH, FoodChange, CookShop,
Senior Program Officer,
SchoolFood Plus Initiative

11. Research that Makes the Case — B

Location: C-201

Moderator: Janet Poppendieck, Hunter College, CUNY, Professor of Sociology
Jennifer Wilkins, PhD, RD, Cornell University, Nutritional Sciences,
Kellogg Food and Society Policy Fellow
Karen Karp, Karp Resources, Principal

12. Taking Action Now: Legislative Policy Update

Location: C-203

Moderator: Glenda Neff, Development Services Associates
Fern Gale Estrow, MS, RD, CDN, Nutrition Consultant, Educator
Thomas Forster, Community Food Security Coalition, Policy Director
Peggy Agron, MA, RD, California Project L.E.A.N., Chief

13. Building Support Within the School Community

Location: C-205

Moderator: Elizabeth Solomon, FoodChange, EATWISE, Program Officer
Herman McKie, MS, RD, NYC Dept of Education, SchoolFood, Nutrition Coordinator
Megan Charlop, MPH, Community Health Division,
Montefiore School Health Program, Director
Caroline Fitzroy, NYC Dept. of Health & Mental Hygiene, Schools Program, Director

14. Open

Location: C-204

4:45 p.m. Plenary III

Location: Auditorium

Moderator: Anna Lappe, Kellogg Food and Society Policy Fellow, Small Planet Institute

Toni Liquori, EdD, MPH, Liquori & Associates, Teachers College

Roberta Sonnino, PhD, School of City and Regional Planning, Cardiff University, Wales

Peggy Agron MA, RD, California Project LEAN

(Leaders Encouraging Activity and Nutrition), Chief

Ian Marvy, Added Value, Co-founder and Executive Director

Thanks

Slow Food USA for Co-production of
Schools and Food Resource Guide and
coordination of conference packet and
design

Conference Collaborators

Conference Presenters

Conference Volunteers

Bill Jordan, NYS Dept Ag and Markets
David Berkowitz, NYC Dept of Education,
SchoolFood
Chef Jorge Collazo
Richard Murphy, FoodChange

Rupa Rao, Restaurant Associates
at The Graduate Center
Scott Vorhees, Harriet Brown,
Dept. of Continuing Education and Public
Programs, The Graduate Center
Elizabeth Matthews, Bullfrog and Baum
Cecily Upton and Yuri Asano,
Slow Food USA
Alexander MacLean
Elizabeth Schaible
Gerard Lordahl,
Entire crew at SchoolFood
William Buchina
Richard Stein
Toni Liquori

Very Special Thanks

David Levine, Founding Director of Continuing Education & Public Programs at The Graduate Center, City University of New York. David has led this initiative since 1999, combining the best of scholarship and action in an educational and service program that has brought thousands of New Yorkers together to explore cultural, artistic and public issues.